

WYLAND FOUNDATION[®]

BRINGING PEOPLE TOGETHER FOR CLEAN WATER AND HEALTHY OCEANS

"There are an ocean of possibilities if we can be creative, positive, and solution-oriented."

WAYS TO GIVE

Renowned marine life artist Wyland changed the way people think about our ocean when he started painting life-size whales on the sides of buildings more than three decades ago. Since that time, Wyland and the foundation that bears his name have inspired millions of people to become more caring, informed caretakers of our ocean, lakes, rivers, streams, and wetlands. The support of our donors moves us closer to a future where clean water and a healthy ocean are sustained forever by knowledgeable, compassionate people around the world.

HOW YOUR MONEY SUPPORTS US

All the Wyland Foundation's programs add up to one very big, important goal -- a world of clean water and a healthy ocean for future generations. By making a donation, sponsoring a program, or simply shopping with us, you help us continue to inspire communities everywhere about the health of our ocean, lakes, rivers, streams, and wetlands.

HOW WE MEASURE OUR IMPACT

As part of our ongoing commitment to quality programs, the Wyland Foundation partnered with EVALCORP Research last year to conduct a comprehensive evaluation of our acclaimed Clean Water Mobile Learning Experience. Over 700 students in 4th and 5th grade took part in the study. After participating in the program, students showed:

INCREASED KNOWLEDGE

1. 20% increase in knowledge of source pollution
2. 30% increase in knowledge of issues related to eutrophication
3. 21% increase in knowledge of estuaries

WILLINGNESS TO CHANGE

1. 87% of students intend to change their behavior at school.
2. 85% of students intend to change their behavior at home.

HOW YOU CAN HELP US DO MORE

The foundation's achievements are made possible by a talented support group of staff, volunteers, board members, and committed supporters. The foundation, for example, underwrites 50% of the costs of the Wyland Clean Water Mobile Learning Experience to make this powerful exhibit affordable for schools with limited resources. By supporting the Wyland Foundation through our many support options, you'll help us to continue to inspire millions of people to become caring, solution-oriented stewards of our blue planet.

CORPORATE SPONSORSHIPS

Corporate partnerships with the Wyland Foundation are designed to be mutually beneficial and impactful to our shared goals for clean water and healthy oceans for future generations. Corporate partners like Toyota, Disney, KCAL/ KCBS, and the Toro Company have been longtime supporters. Corporate partnerships are customizable and have a minimum cash contribution requirement of \$25,000.

MATCHING GIFTS

Companies of all sizes match donations their employees make to charitable organizations to support good work in the community. By simply completing a form with your employer, you may be able to double the impact of your gift to the Wyland Foundation. To find out if your company has a matching gift policy, enter your company's name using online resources like matchinggifts.com

GRANTS

Wyland Foundation has many art, science, and environmental outreach programs that may be eligible for private and public grants. If you are a member of a grant-making organization with interests in marine conservation, arts, and environmental education, please contact us for information about any Wyland Foundation programs at 949-643-7070 or info@wylandfoundation.org

LEGACY GIVING

Many people want to do more for clean water and healthy oceans by including a gift in their will or estate plan. Legacy gifts are simple to structure and are often revocable. If you have questions, or would like to discuss the different ways of making a legacy gift to the Wyland Foundation, please contact Hess Verdon & Associates at 949-706-7300.

Sample language for your legacy plan: “I give and bequeath to the Wyland Foundation, Rancho Santa Margarita, California, the sum of \$_____ to be used for the general purposes of the organization.

PRIVATE DONATIONS

Because of the support of people from all walks of life, for more than a quarter century, the Wyland Foundation, has been able to provide programs, support, and inspiration to inspire millions of people to become caretakers of our marine resources. Whether made on your behalf or for a loved one, the following types of support all play a critical role in sustaining the work of the foundation:

- Annual Gifts
- Birthday donations
- In honor of / in memory of
- In-kind Donations
- Amazon Smile
- Create your own Wyfo fundraising page on FB

ANNUAL GALA

The Wyland Foundation annual gala every November is an exciting way to show your support for the foundation on almost every level, from a simple ticket purchase to encouraging your company to sponsor a table. Plus, you can donate items for our live and silent auctions, frequent flier miles, hotel points, and more.

- Event sponsorship
- Table Purchase
- VIP Tickets
- Auction Item donations
- In-kind donations
- FF flier miles, hotel points, venue donations, experiences

AUTOMATIC MONTHLY GIVING

A great way you can help support our efforts for clean water and healthy oceans is to make an automatic monthly gift online. Your tax-deductible contribution may be relatively small each month, but your support adds up to give the foundation an ongoing source of income we can depend on to inspire thousands of children, families, and communities.

SHOP OUR “GIFTS THAT GIVE” RETAIL STORE

Our online store has an amazing selection of gifts that are not only beautiful, but directly support the work of the Wyland Foundation.

WHO WE ARE

The Wyland Foundation, a 501(c)(3) non-profit organization, is dedicated to promoting, protecting, and preserving the world's ocean, waterways, and marine life. The foundation encourages environmental awareness through education programs, public arts projects, and community events.

WHAT WE DO

Founded by renowned environmental artist Wyland, the Wyland Foundation inspires people everywhere to discover the importance of healthy oceans and waterways through public art programs, classroom science education, and live events. Programs like the Wyland National Mayor's Challenge, Clean Water Mobile Learning Experience, National Art Challenge and countless community events are leading the way to inspire millions of people to become creative, positive, and solution-oriented stewards of our marine resources

TAX BENEFITS

Your donations to the Wyland Foundation may be tax deductible. The Wyland Foundation provides a receipt for your you to use for your tax records, including your name, address, contribution date, and contribution amount. Please consult your Tax Advisor for the full extent of your tax deduction. The Wyland Foundation is a 501(c)(3) non-profit organization. (Tax ID#33-0543876)

MAKE A GIFT FOR CLEAN WATER AND HEALTHY OCEANS RIGHT NOW!



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- *Shop for Gifts that Give*